



Real Appeal

State of Nevada

Data through May 2024

Dashboard Report



1,292

Enrollment

Members enrolled since program inception



85%

At-Risk

Members with BMI > 30, or BMI between 25 to 29.99 and a qualifying comorbidity



692

Engagement

Members attending one or more coaching sessions



233

Currently Engaged

Members actively engaged due to logging activity within the last six weeks

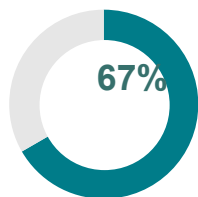


Member Satisfaction Rating

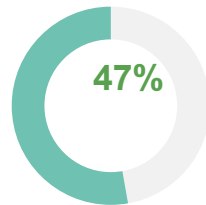
4.81

At-Risk Attendance

4+ Sessions Attended



9+ Sessions Attended



At-Risk

Diabetes, Cardiovascular or other related conditions

Attend 4+ Sessions

Real Appeal Expectations **70%**

Attend 9+ Sessions

Real Appeal Expectations **50%**

At-Risk Weight Loss

33%
5%+ Weight Loss

Attended 4+ Sessions
In Program 16+ Weeks

5.7
Average lbs. Loss
(per member)

Attended 4+ Sessions
In Program 16+ Weeks



507
Members Reporting
Weight Loss

4,558
Total Pounds Lost

5%+ Loss: Real Appeal Expectations **33%**

5%+ Loss: Represents members that have reported weight loss

Optum

Real Appeal

Dashboard Report



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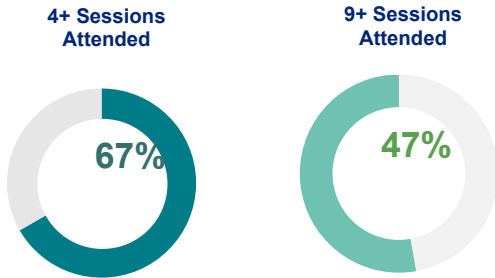
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233

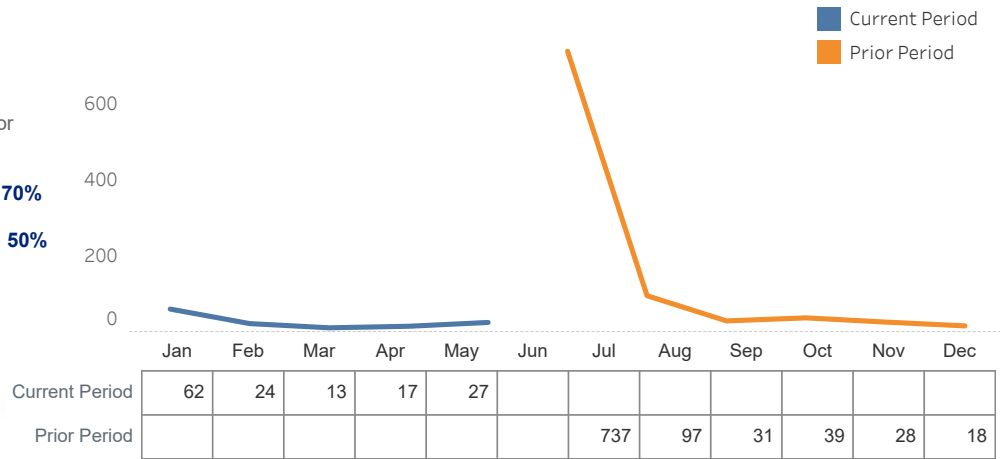
Currently Engaged
Members actively engaged due to logging activity within the last six weeks

At-Risk Attendance



At-Risk
Diabetes, Cardiovascular or other related conditions
Attend 4+ Sessions
Real Appeal Expectations **70%**
Attend 9+ Sessions
Real Appeal Expectations **50%**

At-Risk Enrollment



At-Risk Weight Loss

33%
5%+ Weight Loss
Attended 4+ Sessions In Program 16+ Weeks

5.7
Average lbs. Loss
(per member)
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507
Members Reporting Weight Loss

4,558
Total Pounds Lost

	2023	2024
Enrolled	1,125	167
Disqualified	41	6

Disqualification Criteria:

- Younger than 18 years old
- BMI under 23 (based on client set up)
- Anorexia or bulimia nervosa
- Severe chronic or acute illness
- Pregnancy

5%+ Loss: Real Appeal Expectations **33%**
5%+ Loss: Represents members that have reported weight loss

Enrollment Summary



1,292
Enrollment

Members enrolled since program inception



1,093
At-Risk

Members with BMI>30, or BMI between 25 - 29.9 and a qualifying comorbidity



0
Re-Enrolled

Members who completed the programs and enrolled for another period



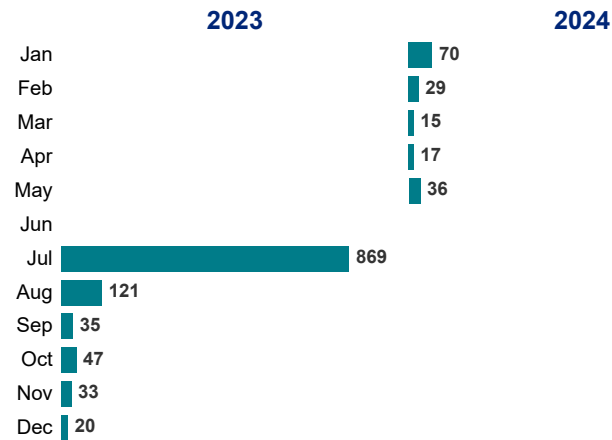
233
Currently Engaged

Members actively engaged due to logging activity within the last six weeks

Enrollments by Year

Grand Total	2023	2024							
1,292	1,125	167							

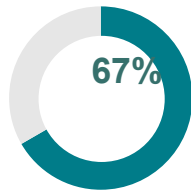
Enrollments by Month



Note: Enrollments by Month only displays the last three years.

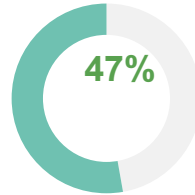
At-Risk Class Progression & Session Engagement

4+ Sessions Attended



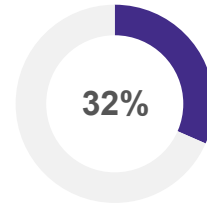
458

9+ Sessions Attended



316

16+ Sessions Attended



207

Real Appeal Expectations

70% Will Attend 4+ Sessions

50% Will Attend 9+ Sessions

30% Will Attend 16+ Sessions

Currently in Week / Session Engagement

	1+ Attended	4+	Attended 4+	9+	Attended 9+	16+	Attended 16+	26+	Attended 26+
1 - 3 Weeks	5	0	0%	0	0%	0	0%	0	0%
4 - 8 Weeks	18	9	50%	0	0%	0	0%	0	0%
9 - 15 Weeks	13	8	62%	6	46%	0	0%	0	0%
16 - 25 Weeks	56	37	66%	24	43%	15	27%	0	0%
26 - 52 Weeks	600	404	67%	286	48%	192	32%	96	16%
Grand Total	692	458	67%	316	47%	207	32%	96	16%

At-Risk Outcomes



507

Members with Weight Loss



4,558

Pounds Lost



2.7%

Average Weight Loss

Members began 16+ weeks ago & attended 4+ sessions

3.2% Book of Business



33%

4+ Attended Sessions with 5%+ Loss

Real Appeal Expectations
33% with 5%+ Loss

Your Results

	All Weeks 1+ Attended	Began 16+ Weeks Ago		
		1+	4+	9+
1+ Attended	692	656	441	310
3%+ Loss	34%	35%	46%	53%
5%+ Loss	18%	19%	25%	31%
Total Weight Loss *	3,051	2,815	2,525	1,808
Avg. Start lbs.	215.6	214.7	213.9	213.3
Avg. lbs. Loss	4.4	4.3	5.7	5.8
Avg. % lbs. Loss	2.0%	2.0%	2.7%	2.7%

At-Risk 5%+ Weight Loss

2024 39%

Real Appeal Book of Business

	All Weeks 1+ Attended	Began 16+ Weeks Ago		
		1+	4+	9+
3%+ Loss	36%	37%	44%	50%
5%+ Loss	22%	22%	27%	33%
Avg. Start lbs.	218.6	218.6	218.1	217.6
Avg. lbs. Loss	5.7	5.8	7.1	8.2
Avg. % lbs. Loss	2.6%	2.6%	3.2%	3.8%

2023 33%

* Note: Outcomes in above charts include members who may have weight loss, weight gain, or remain unchanged.

Enrollee Characteristics & Outcomes

BMI

** 23-24.9	25-29.9	>=30
90	370	832
7%	29%	64%

Medical Need

At-Risk	Not At-Risk
1,093	199
85%	15%

Gender

Female	Male
1,077	215
83%	17%

Plan Member Type

Employee	Spouse/Other
1,225	67
95%	5%

Age Range

18-29	30-39	40-49	50-64	65-69	70+
81	303	346	505	45	12
6%	23%	27%	39%	3%	1%

**On occasion individuals with a BMI <23 will be included in this category.

Attendance & Weight Loss

		% 4+	5%+ Loss
>=30	Female	65.3%	18.2%
	Male	62.8%	16.7%
25-29.9	Female	65.2%	16.3%
	Male	60.0%	20.0%
** 23-24.9	Female	40.0%	13.3%
	Male	50.0%	0.0%

Book of Business Attendance & Weight Loss

		% 4+	5%+ Loss
>=30	Female	75.3%	22.5%
	Male	71.2%	25.2%
25-29.9	Female	68.4%	19.2%
	Male	61.1%	18.6%
** 23-24.9	Female	48.2%	15.2%
	Male	40.3%	11.4%

Member Satisfaction



**Member
Satisfaction
Rating**

4.81

Book of Business 4.82

**Average Rating
On a Scale 1-5
(with 5 being the Highest)**



Total Ratings
Classroom Experience

3,058

Registration & Enrollment

Relationship

	Relationship	Grand Total	2023	2024
Registered	Employee	1,268	1,099	169
	Spouse/Other	71	67	4
Disqualified	Employee	43	37	6
	Spouse/Other	4	4	0
Enrolled	Employee	1,225	1,062	163
	Spouse/Other	67	63	4
At-Risk	Employee	1,036	896	140
	Spouse/Other	57	54	3
Not At-Risk	Employee	189	166	23
	Spouse/Other	10	9	1
Re-Enrolled	Employee	0	0	0
	Spouse/Other	0	0	0

Month

	Total	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
Registered	1,339	901	126	37	48	33	21	72	30	15	18	38
Disqualified	47	32	5	2	1	0	1	2	1	0	1	2
Enrolled	1,292	869	121	35	47	33	20	70	29	15	17	36
At-Risk	1,093	737	97	31	39	28	18	62	24	13	17	27
Not At-Risk	199	132	24	4	8	5	2	8	5	2	0	9
Re-Enrolled	0	0	0	0	0	0	0	0	0	0	0	0

Appendix

Measure

Definition

Completed Registration	Based on valid insurance the member is eligible for the program. Member can be counted 1+ times in this section if they re-enroll.
At-Risk	Member medically qualified to participate in the program.
At-Risk Weight Loss	Members medically qualified to participate in the program and have tracked weight loss.
At-Risk Engagement & Attendance	Members who medically qualify to participate. % Engaged attended \geq 1 session % Engaged attended 4+ sessions % Engaged attended 9+ sessions
Disqualified	Medically excluded or found ineligible.
Enrolled	Member has been identified to participate in the At-Risk or Not At-Risk program and has selected a class to participate in.
Engaged	Attended 1+ sessions
Active	Member in program for \leq 52 weeks and has participated in the past 6 weeks
Average Pounds Start	Average weight when enrolled

At-Risk Measurements

Total Pounds Lost	At-Risk members with weight loss
3%+ Loss	At-Risk members who lost \geq 3%
5%+ Loss	At-Risk members who lost \geq 5%
Average Pounds Lost	At-Risk members average pounds lost (Total At-Risk Pounds Lost) / (At-Risk Members)

Outcomes

All	At-Risk participants regardless of class participation or length in program
1+	Members attended 1+ sessions
4+ Attended 16+ Weeks	At-Risk participants 4+ class participations, in program 16+ weeks